SCHOOL DISTRICT OF PITTSVILLE

DISTRICT ADMINISTRATOR'S UPDATE

Our Vision

To Engage and Develop Lifelong Learners by Inspiring ALL to Reach Their Full Potential

Our Mission

To Collaborate With Families and the Community to Foster a Love of Learning, Strengthen and Expand Partnerships, and Provide Innovative Opportunities for ALL

Strategic Plan 2023-2028

Student Success

We will ensure student learning through a curriculum that aligns with state and national standards as well as the 'Vision' of a Pittsville Graduate that all students are career, college, and community ready.

Wellness

We will support all students and staff to be healthy using a consistent framework to foster safe school environments, allowing them to grow and reach their goals

Community

Finance and Facilities

We will ensure we are fiscally responsible with our resources by creating effective learning spaces and quality facilities that sufficiently support education and our community.

Partnerships and Community

We will create a learning environment that will enhance and develop partnerships between the school and community to support student learning and family engagement.

People and Culture

We will demonstrate value for staff by improving recruitment, compensation, retention, and support in order to foster student growth.

School District of Pittsville
Referendum Timeline

AUGUST 2024

- Create referendum web page to share information
- Newsletter draft to District for approval
- Create an FAQ document, if needed
- Send logo to District for approval
- Develop mill rate stats and narrative

SEPTEMBER 2024

- Send newsletter to community members
- Create community presentation
- Create a folder of social media posts and content
- Begin sharing social media posts

OCTOBER 2024

- Continue to post to web page and social media sites as needed
- Hold on-site community meeting(s)
- Present at community meetings/events as needed
- Send final postcard reminder before the election

NOVEMBER 2024

- Final Vote! message on social media/web page
- Thank you following the vote

Referendum Communications Calendar

SEPTEMBER

Referendum Communications Calendar

SUN	MON	TUE	WED	THU	FRI	SAT
1	**2**	**3**	**4**	**5**	**6** • Ref. Planning Check-In Meeting @ 9 A.M. • Final Referendum Logo Developed • Website Landing Page Published	**7**
8	**9** • Finalize Fact Sheet and Foam Cores for Ref. Info. Sessions	**10** • Ref. Info. Session in Cary @ 6 P.M. and in Hansen @ 7 P.M.	**11** • Ref. Info. Session in Finley @ 6 P.M.	**12** • Ref. Info. Session in Rock @ 7 P.M.	**13** • Newsletter Draft #1 Ready for Edits	**14**
15	**16** • Ref. Info. Session in Remington @ _ P.M.	**17** • Ref. Info. Session in Pittsville @ 6 P.M. • Finalize Social Media Content	**18** • Ref. Info. Session in Wood @ 7:30 P.M. • Update FB Header Image to Ref. Logo	**19** • Community Meeting #1 *"Save the Date"* Social Media Post	**20** • Ref. Planning Check-In Meeting @ 9 A.M.	**21** • Ref. Info. Session in Sherwood @ 9 A.M.
22	**23** • Finalize Community Presentation	**24** • Academic Excellence *"Did You Know?"* Social Media Post	**25** • Community Meeting #1 in Hiles @ 7 P.M.	**26** • Community Meeting #1 *"Thank You!"* Social Media Post	**27** • Finalize Newsletter and Mail to Printers	**28**
29	**30**					

OCTOBER

Referendum Communications Calendar

SUN	MON	TUE	WED	THU	FRI	SAT
		1 • Newsletter *"Coming Soon"* Social Media Post	**2** • Ref. Info. Session in Seneca @ _ P.M.	**3** • Community Meeting #2 *"Save the Date"* Social Media Post	**4** • Ref. Planning Check-In Meeting @ 9 A.M.	**5**
6	**7**	**8** • Ref. Info. Session in Cary @ 6 P.M. and in Hansen @ 7 P.M • Tax Impact *"Did You Know?"* Social Media Post	**9** • Community Meeting #2 in _____ @ 7 P.M.	**10** • Ref. Info. Session in Rock @ _ P.M. • Community Meeting #2 *"Thank You!"* Social Media Post	**11** • Postcard Draft #1 Ready for Edits	**12**
13	**14** • Ref. Info. Session in Port Edwards @ 7 P.M. in Richfield @ 8 P.M.	**15** • Ref. Info. Session in Pittsville @ _ P.M. and in City Point @ _ P.M. • Mill Rate Comparison *"Did You Know?"* Social Media Post	**16** • Ref. Info. Session in Hiles @ _ P.M. • Reminder Deadline *"Register to Vote via Mail and Online"* Social Media Post	**17** • Mill Rate History *"Did You Know?"* Social Media Post	**18** • Ref. Planning Check-In Meeting @ 9 A.M.	**19**
20	**21** • Ref. Info. Session in Remington @ _ P.M.	**22** • Reminder *"Election Day is 2 Weeks Away!"* Social Media Post	**23**	**24** • General Ref. Info. *"Did You Know?"* Social Media Post	**25** • Finalize Referendum Postcard and Mail to Printers	**26**
27	**28**	**29** • General Ref. Info. *"Did You Know?"* Social Media Post	**30**	**31** • Reminder Deadline *"Request an Absentee Ballot"* Social Media Post		

NOVEMBER

Referendum Communications Calendar

SUN	MON	TUE	WED	THU	FRI	SAT
					1 • Ref. Planning Check-In Meeting @ 9 A.M.	**2**
3	**4** • Reminder *"Election Day is Tomorrow!"* Social Media Post	**5** • Election Day! • Reminder *"Voting Day and Register to Vote Info"* Social Media Post	**6** • Post Message *"Thank You Voters!"* Social Media Post	**7**	**8**	**9**
10	**11**	**12**	**13**	**14**	**15**	**16**
17	**18**	**19**	**20**	**21**	**22**	**23**
24	**25**	**26**	**27**	**28**	**29**	**30**

Referendum Website Draft

https://sites.google.com/cesa10.org/pittsvillereferendum2024/home